

Privacy Policy

As a responsible organization, Altria Consulting (Pvt) Ltd, one of our main priorities is the privacy of our visitors. This privacy statement describes how we collect, store, protect, and use personal information provided by you.

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us at issciso@thealtria.com

This Privacy Policy explains in detail the types of personal data we may collect about you when you interact with us on any website where this Privacy Policy appears as your data controller.

Information we collect

We do not gather personally identifiable information about you unless you choose to provide it on our website. You may browse our website without entering any personally identifiable information about yourself. However, we gather information that you provide to us when you choose to contact us for more information. Furthermore, the reason we asked you to provide your information will be made clear to you at the point we ask you to provide your personal information.

Information relating to your use of our website or services

We use cookies and other tracking techniques to automatically collect information about how you interact with our website and services. This includes information about the pages you visit on our website, the services or information you browse for, and the connections and content you access through our website or services. We may use this information to analyze trends and statistics to improve our services to you.

Technical data

We automatically collect information about the device(s) used to access our website. This includes gathering information about the device you are using, as well as a unique mobile device ID or internet protocol (IP) address online identifiers, which are numbers that can be used to identify a specific computer or other network device on the internet. This information is associated with a cookie ID, which we receive and process. We also collect information about your internet service provider, and domain name, as well as the browser and operating system you use.

Contact data

We gather contact information directly from you when you sign up for a service, receive email notifications, attend one of our events, download our material, subscribe to our newsletters, or request that we respond to a question you have.

How we use your information

We use the gathered information in numerous ways, including:

- Understand and analyze how you utilize our services or website.
- Improve, personalize, and expand our website and/or services
- Develop new products, services, features, and functionality
- Supply, manage, and maintain our website and/or services

- Send you emails/notifications

We use your information to provide the information and services you have requested:

- to allow us to create an account for you
- to allow us to respond to communications from you
- to allow us to respond to support requests
- to notify you of our services

Only our legitimate interests in offering you services, as well as in tracking and enhancing how effectively you use and are satisfied with our website and/or services, allow us to process personal information.

We will never sell your information to a third party. We will disclose your information as required by law. We do not disclose your personal information to unaffiliated individuals or businesses. We make every effort to adhere to the law in all circumstances. By submitting your information to us, you agree that it may be shared to comply with the law, legal and regulatory requirements, and to protect our stakeholders and the general public's rights, property, and safety.

Altria uses log files in accordance with industry standards. These files log visitors when they visit websites. Log files collect information such as IP addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and the number of clicks. These are not linked to any information that is personally identifiable. The information is used to analyze trends, administer the site, track user movements, and collect demographic information.

Links to Other sites

Altria may include links to other third-party websites and services. However, Altria is not responsible for the privacy policies, practices, or content of such third-party websites.

Data storage

As a user of our website, you have the following data protection rights:

- The right to access- You have the right to request copies of your personal information.
- The right to rectification - You have the right to request that we correct any information that you believe is incorrect. You have the right to request that we complete any incomplete information.
- The right to erasure - You have the right to request that we delete your personal information under certain conditions.
- The right to restrict processing - You have the right to request that we limit the processing of your personal data under certain conditions.
- The right to object to processing - You have the right to object to our processing of your personal information under certain conditions.

If you submit a request, we have one month to respond. If you want to exercise any of these rights, please contact us issciso@thealtria.com

Children's information

As another priority, we are always adding protection for children while they use our website. We encourage parents and guardians to monitor, participate in, and/or guide their children's online activities. Altria does not knowingly collect personally identifiable information from children under 18. If you are a parent or guardian of a child who has provided personal information without your knowledge and consent, you may reach out to us using the email address in the "Contact Us" section below we do our best effort to remove such information from our databases.

Consent

By using our website or services, you hereby consent to our Privacy Policy and agree to its terms.

Changes to our privacy policy

Altria retains the right to make changes to this privacy statement at any time. This Privacy Policy was last updated on 16th Feb 2024.

Contact us

If you have questions about our privacy policy, the data we keep on you, or want to use one of your data protection rights, please contact us. Email us at: issciso@thealtria.com